

## **FOR IMMEDIATE RELEASE**

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### **Enprecis-Asia Brand Welcomes LPGA's Ilmi Chung**

**Seattle, WA - December 9, 2009** – Enprecis-Asia, Inc. announced today a new partnership with LPGA's Ilmi Chung to promote the Enprecis brand in Asia. Due to the ever-growing popularity of the sport and Chung's long track record as a leading Korean female golfer, Chung depicts the perfect image to promote the Enprecis brand.

Surprised that no one in Korea had already aligned themselves with Chung, Enprecis jumped at the opportunity. We see Chung's career as one that tells a compelling story that we see as the perfect fit; a meaningful history of overcoming challenges, never giving up and finishing strong no matter what the odds. These are challenges and qualities we at Enprecis are familiar with and are happy to align ourselves with.

"Enprecis is very excited to affiliate ourself with such a popular sporting celebrity as Chung. The excitement she generates along with her growing fan base creates a tremendous potential and value for us to get a lot of exposure in Asia," says Richard Counihan, Founder and CEO of Enprecis, Inc.

Currently in her golfing career, Chung serves on the LPGA's 2009 Board of Directors after being named as a member of the LPGA Player Executive Committee in 2008. This made her the first Korean golfer to be named to this group. Prior to coming to play in America, Chung joined the Korea LPGA, where she is an eight-time winner. More recently she has fully recovered from a wrist injury and is looking forward to the 2010 season and her new partnership with Enprecis.

Ilmi's Recent Activities: [http://www.lpga.com/content\\_1.aspx?pid=20128&mid=2](http://www.lpga.com/content_1.aspx?pid=20128&mid=2)

Enprecis has offices in Seattle, Washington and Asia-Pacific.

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**About Enprecis, Inc.**

We are an evolutionary company that specializes in helping manufacturers globally gain the most from their Consumer Quality Insight (CQI) initiatives. Our solution enables manufacturers to perform penetrating marketing research without having to pay for extensive surveys or make big investments in business intelligence software that takes years to implement. Whether your market research needs are large or small, complex or simple, Enprecis can help. [www.enprecis.com](http://www.enprecis.com)

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